

ARMISTICE DAY DRIVE ON H. C. L. START TO SAVE

W. S. S. Organization Urges Celebration of Nov. 11 by Dealing Blow to Extravagance.

"Armistice Day" is November 11. Just one year ago the American people celebrated the end of the world war. This year they have a chance to celebrate again. The War Savings organization of the Seventh District has formulated plans to start a campaign on the anniversary of the cessation of hostilities by urging the people to enlist in a new war on the high cost of living—to start to save on that day, if you have not already done so, and to set forth on November 11 with a determination to buy only what is necessary, to help stop extravagance, curtail waste and invest, at least in part the money thus saved in government securities.

The "Armistice Day" plans of the War Savings organization include: "Armistice Day" sermons in every pulpit in the five states of the Seventh District, urging judicious spending, regular saving and investment in government securities.

"Armistice Day" proclamations by the governors of the five states and the mayors of the principal cities of the Seventh District.

Resolutions to be passed by labor organizations and fraternal orders. "Armistice Day" exercises in all the schools. Every child to be asked to buy at least one Thrift Stamp.

"Armistice Day" pamphlets, showing why every one should join in helping bring down high cost of living by enlisting in the government's campaign on November 11, will be put in the hands of every family in the district. The War Savings organization points out that there could be no better occasion than the anniversary of the end of the war for the people to reflect their joy and thanks by enlisting in the new war—this time on the high cost of living.

William Mather Lewis, director of the Savings Division of the Treasury Department, recently made the following comment on the fight against high prices:

"Waste is the American weakness and waste is a contributing cause to the present high prices. The average American citizen must get in the habit of taking a personal inventory; of studying the leaks in his own financial system; of policing his own pocketbook before the high cost situation will be materially bettered."

"The profiteer's slogan is 'Easy money.' The profiteer fattens today because easy money is universal in America, because extravagance is habitual, because men are content to deal in glittering generalities about the situation and stubbornly unwilling to face the matter personally."

Armistice Day gives everyone the opportunity to "face the situation personally" by enlisting in the savings campaign of the government. Among the slogans suggested for this campaign are:

Work, Save, Succeed (W. S. S.)
Buy only what you need.
Put Liberty Bond interest in W. S. S. Start Saving Armistice Day.
Police your own pocketbook; save.

November 11 is one of the biggest of the Liberty Bond interest pay days. Then Uncle Sam will pay out to the investors in that class of government security a total of more than \$148,000,000 in interest. On that date you have a chance to "TURN YOUR INTEREST INTO PRINCIPAL" by re-investing it in War Savings Stamps or the new Treasury Savings Certificates of \$100 and \$1,000 denominations.

On Armistice Day complete the ranks of the national army mobilized to fight the high cost of living to a finish.

START SAVING ARMISTICE DAY
WHAT MONEY IS NEEDED FOR.

In an address to the New York and New England Brick Manufacturers company, Allan Beals declared that the United States needs 1,300,000 homes, 450,000 factories, 5,000 schools, 55,000 apartment houses, 20,000 theaters, 120 freight terminals and 14,000 railroad stations and freight sheds. Capital is needed for these projects and the projects, if financed, would go far toward solving not only the housing but the employment and wage problems of the country. This capital can be produced only by the people of the United States. It can be most readily and quickly produced through thrift, saving and investment in government securities.

Police Your Pocketbook; Save—
QUAKER ACROSTIC.

The man who saveth money
Hath his future guaranteed;
Remorse o'er substance wasted
Is unknown to him indeed.
Fortune smileth on him,
Things he hath as he may need.

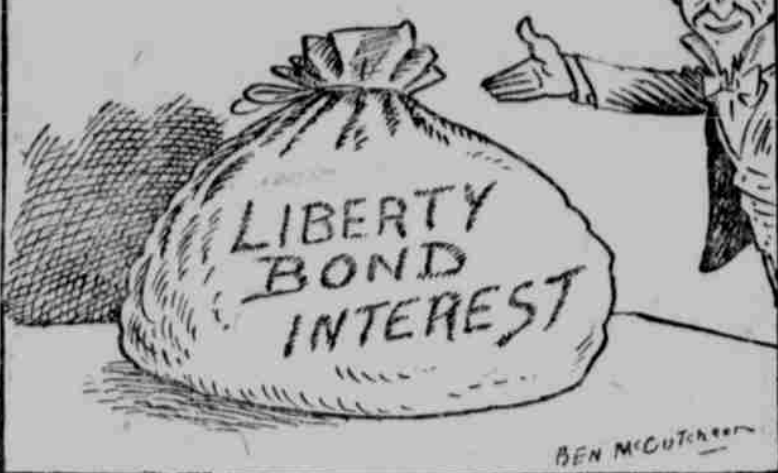
The man who spendeth wisely,
Hath no idle, wasted hour;
Ruleth cities—even nations—
Interest for him doth flower.
For he learneth as he liveth
Thrift succeedeth—thrift is power.

You Win!
The man who is riding sixty miles per hour in a big machine is no happier than the man who is riding thirty miles per hour in a silver, because the man in the silver thinks he is going sixty.—Cincinnati Enquirer.

The Difference.
Said the occasional observer:
"There may be a lot of differences between the old-time writin' feller and a crook, but one of 'em uses a pseudonym and the other just a plain alias."

\$148,000,000 PAY DAY NOV. 15; GET BUSY

**TURN YOUR LIBERTY BOND
INTEREST INTO PRINCIPAL BY
INVESTING IT IN W. S. S. AND
U. S. SAVINGS CERTIFICATES**



**PUT LIBERTY BOND INTEREST
IN U. S. SAVINGS SECURITIES**

On November 15 Uncle Sam Will Pay Out \$148,517,248; Keep Dollars Working.

The United States government will have one of its biggest pay days on November 15, when Liberty bond interest to the amount of \$148,517,248 will be available for the wise investors who bought Liberty bonds to re-invest their interest in War Savings stamps and Treasury Savings certificates of \$100 and \$1,000 denominations, which virtually are "baby bonds."

The wise person will not join in the orgy of spending which now seems to be going on in all sections of the country. The wise spender is the wise saver. Keep your dollars growing. A dollar now in purchasing power is not worth more than 50 cents as compared with five years ago. That dollar, in due season, will go back to the one hundred cents. So if a dollar is invested now, it will be worth approximately twice as much when the War Savings stamps or the Treasury Savings certificates mature. It is wisdom for every one to keep their income increasing until money is worth more. You can do that by re-investing your Liberty bond interest on November 15 in War Savings stamps and Treasury Savings certificates, which pay 4 per cent interest compounded quarterly.

All you have to do is to take your Liberty bond coupons to any post office and almost any bank and exchange them for War Savings stamps, which are nondepreciable and non-fluctuating. In case you ever need the money, you always can cash them at any post office on ten days' notice. Each purchaser of War Savings stamps gains sure profit and insurance for the future. The government gains some money and assures and stabilizes its financial safety and prosperity by assuring the financial future of its citizens.

Uncle Sam has another pay day on December 15 when \$143,533,376.65 will be available for re-investment.

Don't forget these dates. Go to a post office or bank and put your Liberty bond coupons in War Savings stamps.

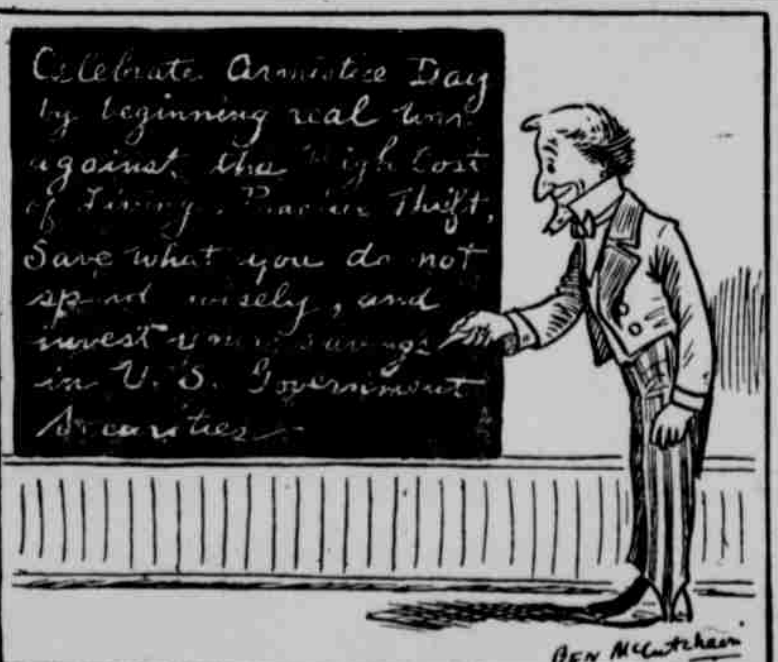
—BUY ONLY WHAT YOU NEED—

PLANTS PAY TO AID W. S. S.

Industrial Concerns Boost U. S. Savings Societies—Timekeepers as Secretaries.

The campaign to organize government Savings societies in all the industrial plants of the Seventh district is being pushed with vigor. By means of posters, which are being placed on bulletin boards and in other conspicuous parts of the plants, the worker is impressed with the fact that he is one of the vital factors depended upon to reduce the high cost of living. The cartoon posters visualize to him just what he can do to stop waste and reduce the cost of living. "Don't buy

SAVINGS CHALK-TALK BY UNCLE SAM



WORLD TOO MUCH WITH US

Writer Questions Whether Mankind as a Whole Does Not Neglect the Best Investments.

A thoughtful American who lost his life when the Lusitania was sunk remarked as he awaited his fate with calmness that "Death is the most beautiful adventure in life." It was a singularly impressive utterance which was wired around the world, and it is still remembered and treasured in hosts of hearts.

A tombstone in Flanders bears the words of another reflective American, Dinsmore Ely, a soldier from Chicago. With what seemed a premonition that the supreme sacrifice was at hand, he gave the world a thought comparable in interest and significance with that of Charles Frohman, when he wrote in his last letter to his mother that "It is an investment, not a loss, when a man dies for his country."

Both of these notable utterances sound a high note too rarely heard in our hurrying world of today. But if life is the greatest individual asset of any one of us, surely its wise investment should be our matter of greatest concern. What sort of an investment of life do we make in living selfishly for self? Can it yield an adequate return? Does the very best that it has to offer—wealth, position, power—make it worth while? Nothing is more certainly established than that these invariably disappoint the hearts set on them; and altogether impermanent is such satisfaction as they do confer. As a matter of theory we admit, or most of us do, with Cicero, that Nature has lent us life at interest; and with Seneca, that the body is not a home but an inn. We also give nominal assent to the teaching of the faith into which we were born that life is trusts as with talents—one or more—of which we must make wise investment. We are left in no doubt as to what that investment is, yet how few of us make it, and how little thought the world as a whole gives to investments of the higher kind?

Is it not that the world is too much with us, that its investments are too alluring? Yet the soul which denies love asked of it, withholds kindness expected from it, or refuses the opportunity for sacrifice offered to it, may have world banks filled and yet be bankrupt any moment. For the only investments that cannot fail are those of sacrifice and duty done and love.—Rochester Post-Express.

To Help Roumanian Children.

Queen Marie of Roumania has drafted every housewife, owner of a moving picture theater, storekeeper, hotel owner and landlord in her kingdom into a national army to contribute to the support of the Roumanian Children's Relief association, which has been organized to continue permanently the work of child feeding begun by the American relief administration. In an appeal just issued to her people, described in a cable received from Mr. Hoover in Paris at the office of the administration, 42 Broadway, Queen Marie has requested that all Roumanian families refrain from eating dinner one day each month and contribute the amount thus saved to the funds of child relief.

The queen has requested the various classes among her subjects to contribute to the child bureau in the following manner: All stores and hotels, one-tenth of their net proceeds one day each month; all landlords owning business buildings, one-fourth of their net proceeds one day each month; all banks on an equivalent basis and churches of all denominations a share of their collections one Sunday each month.

Medicine by Inhalation.

That medicines for all diseases may be applied by inhalation is the conclusion of Dr. P. D. Schulz, of New York, after many years of experiment. Hitherto this method has been chiefly confined to anaesthetics and remedies for respiratory affections, but marked success is claimed for it in both digestive and nervous troubles. The medicine in liquid form is used to saturate a sponge, which is contained in a tube through which nitrous oxide gas as a "conveyor" is inhaled. Risk of chemical or other change from contact with food materials is avoided, and the medicine is absorbed into the circulation from the lungs even more readily than from the stomach, smaller doses sufficing.

Thrift Proverbs of Japan.

Seventy thousand thrift slogans were submitted in a contest conducted by the saving bank bureau of the Japanese post office department. The first five prizes ranging from \$50 to \$5, were won with the following phrases: "Saving is a duty everyone can perform." "One who laughs at a sen (half-cent) will cry for a yen." "Savings win over spending." "Think of saving rather than dream of making money." "Daily saving, daily happiness."—Japan Trade Bulletin.

Beef Suet not Indispensable.

Norway has discovered that beef suet is not absolutely necessary to the manufacture of margarine. Cod liver oil, herring oil and other fish oils are said to be excellent substitutes.

Avoid the Quarrelsome.

If there is a quarrelsome person in your neighborhood don't fool with him. He is sure to involve you in some of his quarrels if you are not careful.

**FURNITURE
AND
UNDERTAKING**

NO OTHER LIKE IT **NO OTHER AS GOOD**
NEW HOME
BALL BEARING SEWING MACHINE **MOST POPULAR**

**SOLD STRICTLY ON ITS MERITS
THE WORLD'S HIGHEST GRADE
SEWING MACHINE**



**FREE INSTRUCTION
AT YOUR HOME.**

SOLD FOR CASH.

**ALSO ON EASY PAYMENTS
WITHOUT INTEREST.**

The machine that impresses you with its perfection the moment you open it

**The Warranty on the NEW HOME
is perpetual.**

This machine possesses no non-essential features whose chief value is their use as selling points, but, in every particular, its construction has been thought out, and tried out, to the limit of human ingenuity, making the "NEW HOME" without question the most practical, thorough and dependable Sewing Machine made.
* Best Needles, (our own make), Oil, Belts and all kinds of Sewing Machine Supplies. Repairing a specialty. Get a price from us before you purchase.

Crandell & Scott

Furniture

Alma, Mich.

Undertaking

AUCTION SALE

The undersigned having rented the place and decided to quit farming, will sell at public auction one mile west of Alma, known as the old Dan Sullivan farm, or four miles south of Forest Hill, on

Wednesday, Nov. 12

commencing at 10 o'clock, a. m.; the following described property:

- | | |
|---|---|
| 1 bay horse, 8 yrs. old, wt. 1450 | 1 Deere corn planter |
| 1 bay mare, 9 yrs. old, wt. 1550 | 1 3-section spring tooth drag |
| 1 light driving mare, 10 yrs. old, wt. 1000 | 1 2-section spike tooth drag |
| 1 brown mare, 12 yrs. old, wt. 1300 | 1 Bar roller |
| 1 grey mare, 12 yrs. old, wt. 1300 | 1 side delivery rake |
| | 1 new Deere hay loader |
| | 1 Webber wagon, nearly new |
| | 1 Troy wagon |
| | 1 wagon box |
| | 1 flat rack |
| | 1 Deering mower |
| | 1 clover buncher, new |
| | 2 sets dump boards |
| | 1 set heavy sleighs |
| | 1 cutter |
| | 1 top buggy, good as new |
| | 1 buzz-saw outfit |
| | 1 steel tank |
| | 1 set heavy work harness, brass trimmed |
| | 1 set work harness |
| | 1 set light driving harness |
| | 1 hand corn sheller |
| | 1 fanning mill |
| | 1 set standard scales |
| | 1 grindstone |
| | 1 feed grinder with belt |
| | 1 barrel vinegar |
| | 2 Florence heating stoves |
| | 1 range stove |
| | 1 barrel churn |
| | 1 Anker-Holth cream separator |
| | 1 10-gal. cream can |
| | 22 acres straw in stack |
| | 140 shocks corn |
| | Quantity of corn in crib |
| | 20 shocks fodder |
| | About 90 bu. good seed barley |
| | Forks, shovels and other articles too numerous to mention |



TERMS OF SALE

All sums of \$5.00 and under, cash; all sums over \$5.00, twelve months' time on good bankable paper at 7 per cent interest.

The Ladies' Aid Will Serve Lunch at Noon

C. N. Crist & Son, Prop'rs.

J. D. HELMAN, Auctioneer

KARL ADAMS, Clerk

**If You Want Results Advertise
Your Auction Sale in the Record**

**+ ALL YOU NEED IS
A ♥ AND A \$ +**